

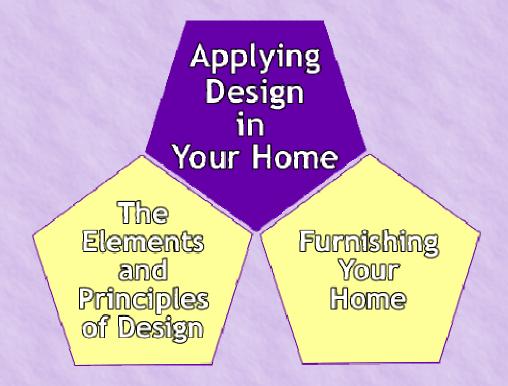
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Chapter 24 Applying Design in Your Home

■ In this chapter, you will learn



Topic 24-1 The Elements and Principles of Design

- In this topic, you will learn about designing a housing interior that creates a positive atmosphere, as well as
 - * The elements of design
 - The principles of design

The Elements and Principles of Design

Objectives for Topic 24-1

After studying this topic, you will be able to

- describe the elements and principles of design in relation to housing
- give examples of how to use the elements and principles of design

Topic 24-1 Terms

function

The Elements of Design

- These elements can be used in many different ways to create a variety of designs
 - color
 - line
 - * texture
 - form

Color

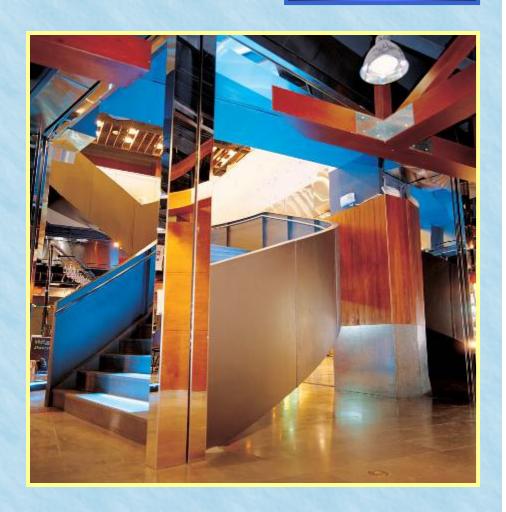
- **Color** is one of the first things people notice when entering a room
 - Colors should express tastes of family members
 - Choose a dominant color when decorating
 - Light colors make rooms look larger
 - Warm colors suggest informality

Line

- Vertical, horizontal, diagonal, and curved lines are all used in house design
 - Vertical lines suggest height, confidence, and dignity
 - Horizontal lines suggest relaxation
 - Diagonal lines suggest movement
 - Curved lines suggest either activity or relaxation

Texture

Texture affects
the senses of
touch and sight,
and stimulates the
imagination



Form

- **Form** is three-dimensional
 - It has length, width, and depth
 - * Forms should be chosen by their *function*, or their use

Did You Know...

- Colors often have different symbolic meanings in different cultures
 - White is the color for weddings in western societies but for funerals in traditional Chinese culture
 - * Red is associated with rage in America but with happiness in China

The Principles of Design

- The principles of design are guidelines for working with the elements of design
 - * **Proportion** is the ratio of one part to another part or to the whole
 - * Rhythm leads the eye smoothly from one feature to another in a design
 - * Balance gives design a sense of equilibrium, or a sense of weight on both sides

The Principles of Design

Emphasis refers to the center of interest, or focal point in a design



Did You Know...

By repeating colors at different eye levels, you avoid monotony and achieve a sense of rhythm



Summary for Topic 24-1

- Elements of design
 - color
 - line
 - * texture
 - form

- Principles of design
 - proportion
 - * rhythm
 - balance
 - * emphasis