

Skills for Living

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Topic 20-4

Shopping for Clothes

- In this topic, you will learn how to shop wisely for clothes, as well as
 - ❖ **Shopping guidelines**
 - ❖ **Understanding fashion terms**
 - ❖ **Judging quality**
 - ❖ **Reading labels and hangtags**
 - ❖ **Consider the cost**

Shopping for Clothes

Objectives for Topic 20-4

After studying this topic, you will be able to

- give guidelines to follow when shopping for clothes
- recognize common fashion terms
- evaluate the quality of garments by considering their durability and fit

Shopping for Clothes

Objectives for Topic 20-4

- use the information on labels and hangtags to make wiser clothing selections
- analyze factors that affect a garment's cost

Topic 20-4 Terms

❖ fashion

❖ style

❖ classic

❖ fad

❖ label

❖ hangtag

Shopping Guidelines

- Make a list of your needs
 - ❖ Use the list you made from your wardrobe inventory
- Decide how much money you have to spend
- Prioritize your list
- Comparison shop at several places
- Buy only what you really need

Technology Brings New Ways to Shop

- Pros of Internet shopping
 - ❖ Easy to comparison shop
 - ❖ Detailed information
 - ❖ Wide variety of items
 - ❖ Easy to find specific items
- Cons of Internet shopping
 - ❖ Can't try on garments before ordering
 - ❖ Can't actually see or feel merchandise

Understanding Fashion Terms

- ***Fashion sense*** is an awareness of what it takes to achieve a well-dressed look
- Learning about fashion terms will help you build your wardrobe



Fashion

- *Fashion* is the current mode of dress; the manner of dress being worn by the majority of people at a given time
- Fashion changes from season to season



Style

- *Style* refers to specific construction details that make one garment different from another one
 - ❖ *Classic styles* are in fashion year after year
 - ❖ A *fad* is a hit for a short time
- A *fashion cycle* is the time from the introduction of a new fashion idea to its eventual decline in popularity

Judging Quality

- Quality is an important factor in clothing
- Quality affects a garment's
 - ❖ durability
 - ❖ fit

Durability

- ***Durability*** refers to how a garment will hold up under use
- Durability is affected by
 - ❖ construction
 - ❖ type of fabric



Fit



- *Fit* refers to how a garment conforms to the size and shape of the body
- Garments may be
 - ❖ fitted
 - ❖ semifitted
 - ❖ loose

Reading Labels and Hangtags

- **Labels** are cloth tags attached to a garment to provide important information about the garment
- Laws that require label information
 - ❖ The ***Textile Fiber Products Identification Act*** requires fiber content, name of the manufacturer, and country of origin
 - ❖ The ***Care Labeling Rule*** requires specific instructions for care of the garment

Reading Labels and Hangtags

- ❖ The *Wool Products Labeling Act* requires the type of wool, percentage of wool, and country of origin
- ❖ The *Flammable Fabrics Act* sets standards for use of flammable fabrics
- *Hangtags* are larger tags attached to new garments that provide information such as trademarks, style number, size, and price

Consider the Cost

- Does the item fit in your price range?
- How much psychological benefit will you get from a garment?
- How many times will you wear the garment?
- How long will you be able to wear the garment?
- How much will maintenance cost?

Economizing with Vintage Values

- *Vintage* means something that is aged
 - ❖ Vintage garments are used, but are still classic
- When shopping at thrift stores, garage sales, and resale clothing shops,
 - ❖ follow the same shopping guidelines used for new items
 - ❖ clean used clothing before storing and wearing

Summary for Topic 20-4

- Understanding fashion terms will help you shop for a wardrobe to suit your lifestyle and activities
- Try to get the best quality you can afford
- As you shop, watch for sales
- Use the information on labels and hangtags to make informed decisions
- Consider the cost of garments and their care