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## G-W

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## Sleills

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Topic 13-2
Shopping for Food

- In this topic, you will learn how to shop for food, as well as
* Preparing a shopping list
* Deciding where to shop
* Deciding how much food to buy
* Recognizing quality in foods


## Shopping for Food

## Objectives for Topic 13-2

After studying this topic, you will be able to

- plan and organize a shopping list
$\square$ describe different types of food stores
- list factors to consider when deciding how much food to buy
- explain how to recognize quality in foods


## Topic 13-2 Terms

* national brand
* generic product
* house brand


## Preparing a Shopping List



- A shopping list is a detailed list of the kinds and amounts of food you want to buy
■ Write your shopping list before you go shopping
■ Use weekly food ads and coupons to write your list
$\square$ Organize the list according to the grocery store's layout


## Deciding Where to Shop


$\square$ Different types of stores offer different

* product selections
- prices
* customer services


## Types of Food Stores

$\square$ Supermarkets sell a wide range of food and household products
■ Discount supermarkets or warehouse supermarkets offer less variety and fewer customer services
$\square$ Specialty stores carry one type of food item

- Warehouse clubs sell a variety of products in fixed quantities to members
$■$ Convenience stores offer convenient locations and longer hours, but higher prices


## Evaluating Store Features

- Does the store offer courteous and helpful service?
- Is the store clean and well maintained?
- Are meat, produce, and dairy products always fresh?
- Does the store stock a variety of foods in various package sizes?
■ Is the checkout fast and efficient?


## Did You Know...



- Specialty food stores can be found in major cities and shopping centers
* the food is high quality and expensive, often hard to find or imported


## Deciding How Much Food to Buy

■ When deciding how much food to buy, consider

* your food budget
* the amount of storage space available
* how many serving sizes your recipe will make
* the product's shelf life


## Recognizing Quality in Food

- Which quality is best suited to your needs?
* National brands are of high quality, but often cost more
* House brands have quality similar to national brands, but cost less They are sold by a store or chain of stores
* Generic products are nutritionally equivalent to national brands, but may be of lower quality and cost less


## Summary for Topic 13-2

- Following a carefully planned shopping list will save you time and energy when you shop
- Listing what you need and avoiding impulse buying will save you money
■ Recognizing the quality of food can help you compare products to determine the best buy
- When quality is not important, choosing lowerquality foods can save money

