

by Yvonne Gentzler, Ph.D Liz Romero, Ph.D.



Goodheart-Willcox Co., Inc. Tinley Park, Illinois

# Topic 13-2 Shopping for Food

- In this topic, you will learn how to shop for food, as well as
  - Preparing a shopping list
  - Deciding where to shop
  - Deciding how much food to buy
  - \* Recognizing quality in foods

# Shopping for Food

#### **Objectives for Topic 13-2**

After studying this topic, you will be able to

- plan and organize a shopping list
- describe different types of food stores
- list factors to consider when deciding how much food to buy
- explain how to recognize quality in foods

# Topic 13-2 Terms

- national brand
- house brand

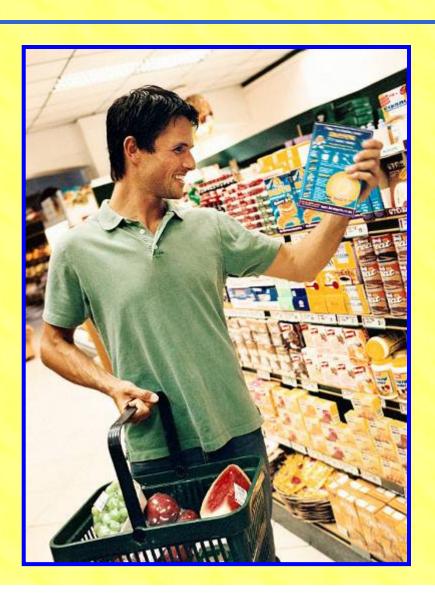
generic product

# Preparing a Shopping List



- A shopping list is a detailed list of the kinds and amounts of food you want to buy
- Write your shopping list before you go shopping
- Use weekly food ads and coupons to write your list
- Organize the list according to the grocery store's layout

# Deciding Where to Shop



- Different types of stores offer different
  - product selections
  - prices
  - customer services

#### Types of Food Stores

- Supermarkets sell a wide range of food and household products
- Discount supermarkets or warehouse supermarkets offer less variety and fewer customer services
- Specialty stores carry one type of food item
- Warehouse clubs sell a variety of products in fixed quantities to members
- Convenience stores offer convenient locations and longer hours, but higher prices

## **Evaluating Store Features**

- Does the store offer courteous and helpful service?
- Is the store clean and well maintained?
- Are meat, produce, and dairy products always fresh?
- Does the store stock a variety of foods in various package sizes?
- Is the checkout fast and efficient?

#### Did You Know...



- Specialty food stores can be found in major cities and shopping centers
  - the food is high quality and expensive, often hard to find or imported

# Deciding How Much Food to Buy

- When deciding how much food to buy, consider
  - your food budget
  - \* the amount of storage space available
  - how many serving sizes your recipe will make
  - the product's shelf life

### Recognizing Quality in Food

- Which quality is best suited to your needs?
  - \* National brands are of high quality, but often cost more
  - \* House brands have quality similar to national brands, but cost less They are sold by a store or chain of stores
  - Generic products are nutritionally equivalent to national brands, but may be of lower quality and cost less

# Summary for Topic 13-2

- Following a carefully planned shopping list will save you time and energy when you shop
- Listing what you need and avoiding impulse buying will save you money
- Recognizing the quality of food can help you compare products to determine the best buy
- When quality is not important, choosing lowerquality foods can save money