

SmartArt!

Insert Tab, Illustrations Group

Assignment #1

Pick an academic topic that you can visually represent using SmartArt in Microsoft Word! It should be a topic/main idea that you can “break down” like an outline. It may be helpful to look through a textbook.

Topic/Main Idea Examples (do not use):

- The 4 P’s of Marketing: Product, Price, Promotion, Placement
- Maslow’s Hierarchy of Needs: Physiological, Safety, Social, Esteem, Self-Actualization
- Marketing Plan: Product, Target Market, Competition, Marketing Budget, Location, Pricing Strategy, Promotion, Distribution

Choose an *appropriate* SmartArt diagram to represent your information. Format the SmartArt diagram as necessary. Consider:

- Experimenting with different (appropriate) layouts
- Changing colors
- Formatting the shape
- Formatting the WordArt
- Resizing the diagram

Whatever formatting changes you make, be sure that the information is READABLE. Sometimes LESS is MORE. The document should fit on one page.

Key your name in the footer and color print.

Assignment #2

Pick a topic that you can visually represent a SmartArt diagram with PICTURES (and text) in Microsoft Word! It should be a topic/main idea that you can “break down” like an outline.

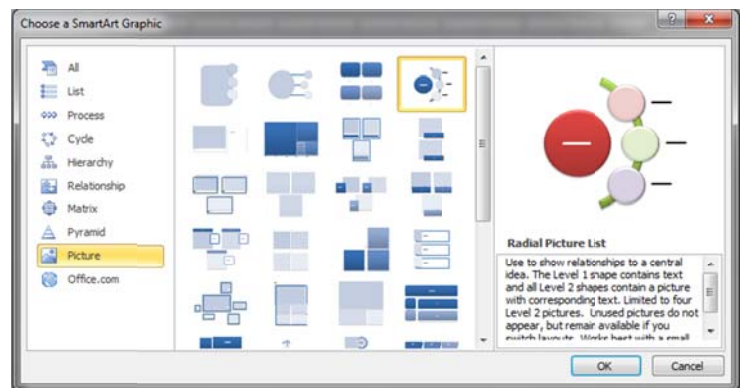
(over)

Topic/Main Idea Examples (do not use):

- Twilight Characters: Bella, Edward, Jacob, Alice, Carlisle, Esme, etc. Include images of each and a short description of each character.
- The Outsiders: Pony Boy, Sodapop, Two-Bit, Steve, Dallas, Sandy, Cherry, Marcia, etc. Include images and a short description of each character.
- The Brady Bunch Children: Greg, Peter, Bobby, Marcia, Jan, Cindy. Include images of each child and give a brief description of their personality.
- Sports Team, Band, TV Show (all okay to use)

After choosing your topic, find and save images online that you want to use in your SmartArt diagram. You cannot insert Clipart; you can only use images you have saved (save the images in your DTP folder).

Choose an *appropriate* SmartArt diagram that uses pictures to represent your information. Format the SmartArt diagram as necessary. Consider:



- Experimenting with different (appropriate) layouts
- Changing colors
- Formatting the shape
- Formatting the WordArt
- Resizing the diagram

Whatever formatting changes you make, be sure that the information is READABLE. Sometimes LESS is MORE. The document should fit on one page.

Key your name in the footer and color print.